

FuelMii Ltd **Cookie Policy**

1. Background

FuelMii understands that your privacy is important to you and that you care about how your information is used and shared online. We respect and value the privacy of everyone who visits our website and will only collect and use information in ways that are useful to you and in a manner consistent with your rights and Our obligations under the law.

This Cookie Policy explains what cookies are, what information we collect using cookies, and how they are used on our website. You can view more information about how your personal data is used and kept secure by reading our Privacy Policy.

2. Information About Us

Our Site, <https://www.fuelmiifleet.com>, is owned and operated by FuelMii Ltd, a limited company registered in England, no. 10352986, whose registered address is Unit 14, Whitby Avenue, NW10 7SF.

3. What Are Cookies?

Cookies are small files which are stored on the browser or hard drive of your computer or mobile device when you visit a website or application. Cookies help to make your experience smoother by remembering certain preferences you set or information you have previously typed, so you don't have to do this every time you visit the site or application.

7. What Cookies Do We Use and What For?

- 7.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy is protected and respected at all times.
- 7.2 All Cookies used by and on Our Site are used in accordance with current English and EU Cookie Law.
- 7.3 Before Cookies are placed on your computer or device you will be shown a message bar requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of Our Site may not function fully or as intended.

7.4 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose	Duration	Description
Intercom-id-[app-id]	Unique Anonymous Identifier	9 Months	Anonymous visitor identifier cookie. As people visit the site they may receive this cookie.
Intercom-session-[app-id]	Keeping Track of Sessions	1 Week	Identifier for each unique browser session. This is refreshed on each successful login, extending it to 1 week from that moment.

7.5 Our Site uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse usage statistics, enabling Us to better understand how people use Our Site. This, in turn, enables Us to improve Our Site and the services offered through it. You do not have to allow Us to use these Cookies, as detailed below, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

7.6 The analytics service(s) used by Our Site uses(s) Cookies to gather the required information. The analytics service(s) used by Our Site use(s) the following Cookies:

Name of Cookies	Default Expiration Time	Purpose
__utma,	2 years from set/update	Used to distinguish users and sessions.
__utmt	10 minutes	Used to throttle request rate.
__utmb	30 mins from set/update	Used to determine new sessions/visits.
__utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js.
__utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site.
__utmv	2 years from set/update	Used to store visitor-level custom variable data

- 7.7 You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- 7.8 You can choose to delete Cookies at any time however you may lose any information that enables you to access Our Site more quickly and efficiently including, but not limited to, personalisation settings.

8. **Changes to This Cookie Policy**

We may update this policy as we deem necessary or as required by law. We recommend that you check this policy regularly to ensure that you are familiar with the latest version.

9. **Contacting Us**

If you wish you contact us regarding anything in this policy, you can do so by emailing sales@fuelmii.com or by telephone on 0208 961 8700.